

## SOPHE Corner

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### **SOPHE Annual Meeting – New Orleans – November 2005 (CANCELLED)**

The 56th Annual Meeting of the Society for Public Health Education entitled “Global Health Promotion: Bridging New Worlds and New Cultures”, that was to be held November 3-5, 2005, at the Hotel InterContinental in New Orleans, Louisiana has been cancelled due to the aftermath of hurricane Katrina.

The new meeting will be held December 8-10, 2005, Doubletree Hotel, Philadelphia, PA. Please visit the SOPHE website for additional information on the new location and registration timelines: <http://www.sophe.org/>

### **SOPHE Awarded ATSDR Cooperative Agreement in Environmental Health Promotion**

In September 2004, SOPHE was awarded a five-year cooperative agreement from the CDC’s Agency for Toxic Substances and Disease Registry (ATSDR) to help build health educators’ capacity to conduct environmental health education. The project will employ an ecological approach to bridging the gap between the environmental health and health promotion communities using multiple interventions. In addition to National and chapter SOPHE members, the Society will reach out to the Directors of Health Promotion and Education, American Public Health Association, National Association of Local Boards of Health, National Association of City and County Health Officials, National Environmental Health Association, and other groups. Avenues for expanding professional preparation curricula on environmental health promotion will be explored in latter years of the cooperative agreement. Ms. Blakely Pomietto, MPH, ([bpomietto@sophe.org](mailto:bpomietto@sophe.org)) will serve as Director of the Environmental Health Promotion project at SOPHE. Ms. Pomietto is assisted by a 12-member Environmental Health Advisory Committee composed of environmental health scientists, environmental justice advocates, and health education/promotion specialists.

## Quitlines 101: A Primer for Health Educators

Despite recent decreases in smoking prevalence rates, annually, tobacco is still a factor in 440,000 deaths and costs Americans \$75 Billion in medical care. SOPHE staff person, Blakely Pomietto, MPH, wrote a 4-page special supplement to the July/August 2005 issue of SOPHE News & Views entitled “Quitlines 101: A Primer for Health Educators”. Tobacco quitlines are telephone-based tobacco counseling services for individuals interested in and/or attempting to quit smoking. Counselors specifically trained to help smokers quit answer callers' questions and help them to develop an individual and effective plan for quitting. The publication provides an orientation to tobacco quitlines, emphasizing their role in comprehensive tobacco prevention and control programs, and the role of health educators. The special insert was supported with funds from the Centers for Disease Control and Prevention, Office on Smoking and Health and is available as a PDF file at the SOPHE website: <http://www.sophe.org/>

## New SOPHE Online Journal Manuscript Submission System

In April 2005, the SOPHE office changed to an on-line manuscript submission, review and monitoring system. Hard copy submissions will no longer be accepted.



Health Education and Behavior publishes authoritative and practical information on critical health issues for a broad range of professionals interested in understanding factors associated with health behavior and health status, and strategies to improve health behavior and health education.



Health Promotion Practice publishes authoritative articles devoted to the practical application of health promotion and education. It publishes information of strategic importance to a broad base of professionals engaged in the practice of developing, implementing, and evaluating health promotion and disease prevention programs.

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